

Image and Beautification Board Meeting

Tuesday, March 13, 2018

Meeting was opened at 7:00 p.m.

Members Present

Jennie Stewart	Leo Gordon	Shelley Davis	Alderman Andrew Fields
Lyn Gordon	Clarence Cherry	Rodney Weeden	

Jennie welcomed the Board back and acknowledged and welcomed Loretha Cain, Admissions/Marketing Coordinator at Bellefontaine Gardens Nursing Home who attended the meeting to learn about what our Board does and see if they could participate in some way.

Jennie explained that the Board assists the City with keeping Bellefontaine beautiful. She explained that the Board takes care of the flower beds at City Hall and around city signs and that we partner with different organizations and hold three litter pickups per year.

Trash Bash

The Trash Bash will be held on Saturday, March 24. Leo Gordon, who is the Lead for this project gave an update on volunteers. He reported that Tanya Wilson plans to have 20 volunteers and with the Board and several other volunteers, we can expect 30-40 people. Leo also said that 3D Ministries would get back to him regarding their participation. Leo said that he would be picking up supplies on Thursday, March 22. The decision was made to not have breakfast furnished by MSD, but instead have lunch that is being provided by the City. It was also noted that next year we will ask Roland about including Bellefontaine Neighbors name on the Trash Bash flyer.

Alderman Fields mentioned that he reached out to Riverview Gardens High School and that Melanie was no longer there. We will follow-up with her replacement and other partners like Missouri Hills to possibly collaborate on other cleanup opportunities. Shelley suggested that we reach out to Rev. Charles whose church is at 367 and Chambers to see if they are interested in getting involved.

Summer Beautification Yard Signs

The Board reviewed some sample artwork to decide on a design for the new yard signs. It was decided to go with a design that shows flowered letters going vertical that says "Summer Beautification Award Winner". The sign would also include bushes and flowers.

Jeannie recapped the quote that was approved by the Board at the November meeting she received from Mark's Quick Printing. The quote would include nine 18x24 two-sided signs (8-resident and 1-business) with black stands.

Flower Bed Clean Up

The flower bed clean up at City Hall will be May 5, 2018 instead of May 1, 2018. We will set the date for planting at the April meeting.

Adopt-A-Street

Jennie introduced an initiative that LaTonji Wilson had mentioned called "Adopt-A-Street". LaTonji would like to adopt part of Belgrove. The Board felt it was a great idea and wanted to think about what the criteria and recognition would be.

Violations/Potholes

The Board members were asked to continue to report ordinance violations and any potholes.

Boarded Up Homes

The Board expressed concerns in regards to boarded up homes throughout Bellefontaine. Jennie was especially concerned about the house on Bellefontaine Road.

Loretha thanked the Board for allowing her to join the meeting.

Meeting was adjourned at 7:55 p.m. The next regular meeting will be held on Tuesday, April 10, 2018.