

## Image and Beautification Board Meeting

Tuesday, April 9, 2013

Meeting opened at 7:10pm.

### **Present**

<b>Bob Bost</b>	<b>Clarence Cherry</b>	<b>Shelley Davis</b>	<b>Margie Cook</b>
<b>Rodney Weeden</b>	<b>Jennie Stewart</b>	<b>Anthony Smith</b>	<b>Lyn Gordon</b>

Bob passed out the water schedule for 2013.

The March minutes were reviewed.

Bob said he delivered the letters going out to businesses regarding joining us on Beautification Day by cleaning around their business and perhaps planting planets and flowers to City Hall on Friday, April 5. He also said that churches were included this time.

Bob also mentioned that Shirley Paro once again referred to our Christmas Decoration Awards as Holiday Decoration Awards. He asked Alderman Smith if she had the right to change this. Alderman Smith said no and that it would be brought up at the next Board of Aldermen meeting.

We still need to work on ideas and guidelines for the t-shirt contest focusing on “Why I Love Bellefontaine”.

The Committee will be planting flowers on May 10 at 9:00 a.m.

Rules for judging homes for the Spring and Christmas contest was discussed. The main goal is to get more residents involved. Several ideas were suggested:

- Look at incentives – different gifts (ex. Recreation Passes)
- Ask businesses to donate (ex. Quick Trip, Home Depot, etc.)
- Market contest better using Newsletter and electronic board

It was suggested that we hold a working meeting to revamp the contest. Jennie asked why we had two winners for each ward. Alderman Smith thought maybe it was because we have two Aldermen per ward.

June 11 is the tentative date for judging homes. Bob mentioned maybe doing it in July but it probably would be too late in the season.

Jeannie will call the individuals who signed up at the Housing Fair to participate in Beautification Action Day on Saturday, April 27. Love-In-Action and the regular teen group will also be there. It was suggested that we invite the Girl Scouts.

Meeting was adjourned at 8:05 pm. Next meeting will be held on Tuesday, May 13, 2013.